

THE **BAD** BOY FORMULA

*The Forbidden
Seduction Method
Women Crave...*



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CBS

The Bad Boy Formula

Special Report

"Discover 3 Forbidden 'Tricks' To Bad Boy Attraction - The Proven Method For Triggering Instant Sexual Attraction In Women..."

Women have been lying to you about what they want...

It's not your fault...

You were only doing what they told you to do. Women train us to act like this.

Buying her flowers & gifts, showering her with compliments, treating her like a princess, worshipping her. Women say they want a guy who treats them well **a nice guy**.

But then they walk off (and jump into bed) with the guy who kicks them off their pedestal. Why is that?

Well I'm going to show you why this happens... How to end that frustration in your life once and for all - and have the women you want begging to be with you.

First - I want you to stick with me here, because this is not one of those lame pages that hypes you up for 90 minutes to sell you something without giving you any real tips or techniques...

So get out a pencil and get ready - because what I show you here in this report you can use **right now**.

This is a private report for my fans and followers. If you're reading this right now, it means someone sent this to you as a special gift...

I made this report to answer the single biggest question I get as a dating coach.

And that question is:

**"Why Do Men Constantly Put
Women up On A Pedestal
And Worship Her...?"**

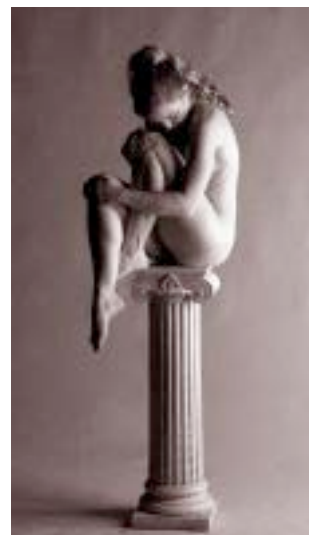


When we know it's wrong and it almost never works with women...?

And how do you stop yourself from becoming the Nice Guy that she ignores - or she dumps later on?

Look - women have been lying to you about what they want... Most women do respond to what we call a "bad boy" He's not actually being "bad" - he just **knows** what women really respond to He's just very good at what he does...

He's the guy that barely lifts a finger. The guy that the hottest women call **All** the time. The guy that gets women to reveal her "naughty" side. The guy that gets **tons** of results for almost **zero** effort. And...



I'll Show You How You Can Literally Steal His Seductive Power For Yourself - Without Ever Becoming A Jerk In The Process...

You'll have the best of both worlds. You'll have the bad boy's secret formula to get women - and the Nice Guy's ability to **keep** them and you won't have to work your ass off like all the other guys out there.

The ones throwing all their money, time, and energy down the drain...

Because I'm sure you've noticed that the guys who are good with women never really work that hard at it...

I'm also going to show you 3 of the secret 'tricks' bad boys use to cast a spell over women. But before I show you how these guys work their magic on women...

Let me ask you...

Why Do Women Tell You That You Should "Just Be Yourself" And That They Want A "Nice Guy" When They're So Obviously Lying To you...?

Why do women say this when it's the lamest advice on the planet - guaranteed to make sure you never get laid?

Here's why...

Women say you should "just be yourself" because it makes **her** sound better for saying



it **not** because her advice will ever work for you. Because it **won't**...

It's an empty promise that you usually hear from a girl who you want to sleep with, but she gives you that crappy consolation prize instead.

She basically says:

“You’re **so** nice - that I **won’t** sleep with you...”

Which is not only confusing -

It's An Insulting & Humiliating Way To Be Rejected By A Woman...

"Just be yourself and everything will work out" is the easy answer women give you that is **total** bullshit. It's the advice that - if you fall for it - ultimately **scares women off** and makes getting laid *ridiculously* hard...

And that advice makes it nearly impossible for you to figure out what you're doing wrong **and** it will also make it **ten** times more likely that any girl you **do** get will eventually cheat on you.

But, **hey** - you get to feel good about “being yourself” - meanwhile you're NOT getting the phone numbers, the dates, or the sex with women you know you should. If you were, you wouldn't be here right now, right?

Or maybe you're settling for **way** less than you want and deserve to have **and** you also know that if “just being yourself” hasn't gotten you success and you're still struggling to get women -

Then You Start To Suspect That "Just Being Yourself" Means That Who You Are Just Isn't Enough...

...and nothing could be further from the truth!

You see women tell you they want a "nice guy" but they always seem to sleep with that bad boy they met last night.

You might have even heard the lame advice about how women just “fool around” with the bad boys until she's ready to settle down...

... And **then** she marries a Nice Guy.

And they don't mention that 3 or 4 years in she will probably be cheating on the Nice Guy with ***another* bad boy**.

I don't know about you, but I'm not into waiting around for the girl I want to see me as her meal ticket only to have her run off with some other douche bag after I trust her with my heart.



I want her to be completely addicted to **me**. No-holds-barred, **obsessed** with me...

Knowing that she wouldn't even **consider** being unfaithful to me.

Even suspecting that she wants to have sex with bad boys while she wants **me** to pay for everything... is **not** my idea of 'romance' - thank you very much.

But here's the secret truth you've probably never heard before...

The Truth Is That You Need The "Bad Boy's" Secrets To Get Women Sexually Attracted To You...

You **need** his bag of tricks and techniques - You **need** his **formula** to get raw sexual attraction with women AND you need the "Nice Guy" to **keep** her interested in you.

Here's the Ultimate Sexual Success equation: Bad Boy + Nice Guy = "**Mr. Right**"

That is the winning recipe. Every straight woman (and even the bi women) want to pounce on a guy who they suspect has this magic formula.

The problem is that most guys only have **ONE** part of this equation...

They've got the **Nice Guy** thing down pat. The problem is most nice guys couldn't show her any 'bad boy' to save his life.

Which means she meets you and goes out with you because you're a good provider... and she feels "comfy" with you. She keeps you around for dinners and chick flicks at home...

But If You Don't Have That Bad Boy Side To You, You'll never Get Women Horny For You...

She'll probably sleep with you - but she only puts out the bare minimum she needs to keep you around - and you'll always go to sleep a little hungry.

She will **never** show you her inner slut...

She'll **never** let you see the naughty girl that wants you to just bend her over and... play out her fantasies with you.

And she won't just hold back on you sexually - she'll never let herself fully connect with you **emotionally**, either. If you've ever felt like giving up - like you can never understand what makes women feel that gut-level sexual attraction.

There **is** hope.



I'm Going To Show You The Magic Formula That Almost Every Woman Wants In A Man...

And you can do it with **less** effort than you're probably using right now...

And it does **not** require you to have “self-confidence.”

I'm going to show you 3 of the Bad Boy's techniques...

3 “Lock & Load” Attraction Triggers that you can use in any conversation with a woman that will bring out her inner “bad girl.”

The “bad girl” is the naughty side of every girl that she's **dying** to let out.

The part of her that feels uncontrollable sexual attraction for **YOU** and doesn't play the shy, innocent, “**Wait Until The Third Date To Sleep With You**” game - or the “**Make You Wait Forever For Sex**” game.

I'll show you how to use these psychological “tricks” to get a woman thinking sexually about you in the first 3 minutes of conversation... Without turning into a jerk - or having to mistreat her in any way and without working so damn hard to get her interested.

Doesn't It Seem Like Way Too Much Work To Meet Women...?

Most guys are working their butts off to attract women.

It feels tiring just **thinking** about trying to get a girlfriend or even just getting **laid**...

You ever notice how the guys getting the most success with women **never** seem to work all that hard? That's because they know that if **YOU** hit on a woman first, she'll be turned off most of the time...

But if you get her to **hit on you first** - she'll be all over you because you'll have let out her “inner bad girl”.

Look- everybody knows that “Bad Boys” get women with almost **NO** effort.

These “bad boys” use the triggers I'm about to show you to create intense sexual desire in women **fast**.

But very few guys know the real secret of how he does it I'm going to show you that forbidden formula in this report. A secret you can steal right **now**.



You can also use these techniques at a bar or club, on Facebook, or even online dating. You can steal the Bad Boy's tricks out from under him and beat him at his own game...

This Also Flips The Power Dynamic So SHE Will Be The One Starting The Conversation...

She will be the one asking you on dates.

Texting you and calling you up on the phone and dragging you into her bed way sooner than she expected...

Your dating life will turn into one giant "spring break" where the women no longer hold out on you, but instead "go wild" with you. You'll be using a powerful primal psychological technique I call **The Bad Boy Formula**.

How to trigger instant sexual attraction in any woman - without being a jerk.

I've discovered a set of triggers that give the Bad Boy his almost unstoppable attraction with women... Without any work or effort...

And without having to work on your "confidence."

You probably only need **one** of these triggers to transform your game but I'm boiling this down to the minimum you need to know, and I'll give you **3 triggers** you can use **right now**.



When you use these triggers with a woman, she'll think you're the kind of guy she can be comfortable around, let down her defenses - and unleash her sexual desires.

My name is Carlos Xuma...

You may have heard my dating tips for guys on ABC and CBS television

Or maybe even on Playboy radio, or FHM & Maxim Magazine.

You need to listen very carefully to what I'm about to say, because it could completely change how you look at women and dating forever...



Whether You Like It Or Not, The Woman In Your Life (Or The Woman You Want) IS Going To Run Into One Of These Bad Boys Sooner Or Later...

If you want to stand a chance of dating the women you want...

Sleeping with the 8's, 9's or 10's Instead of 4's, 5's, or 6's.

You need this formula to **get the unfair advantage** over the other guys out there and even if you don't USE any of these tips, you absolutely need to know them.

So that you can spot them and defuse them when a Bad Boy targets the girl you want - Or the girl you've got.

I'm a master martial arts instructor, and I didn't learn the martial arts to start fights or be a jerk. I learned this stuff to have the techniques **if** I need them.

As the saying goes, it's better to have the skill and **not** need it - than to need it and **not** have it!

Be the good guy that gets the girl first - and knows how to attract her and keep her hot and horny for you...

And use those same techniques to get the woman you want-

- **and** give yourself "Cheat Prevention Insurance" against any possibility of her **ever** being unfaithful to you...

It's like being the **king**.

Get What The Bad Boy Gets Without Becoming A Jerk...

I'm going to show you how. Because there's a reason nice guys don't get laid like the bad boy does. Nice guys are really good at bringing out the "nice" in women which, as sweet as this sounds, doesn't get her to open up sexually.

In fact, it has the opposite effect of making her **sexually retreat from you**. Nice guys unknowingly talk to women in a way that brings out her "good girl" qualities

They flip a switch in a woman that says, "Oh, he's courting me - so now I have to turn on 'chastity' mode and be innocent and ladylike."

Hiding her deepest sexual desires away from you...

Until some other guy comes along who knows how to awaken this part of her



On the other hand, Bad Boys naturally use these triggers that bring out her inner "bad girl"

- which means...

Bad boys get laid because when he talks to a woman:

He Awakens The 'Naughty' Side Of Her...

He gets her to flip a switch in her head that says, "Oh, wow... he's one of those guys. I can drop all this innocent angel crap and let my hair down and *get naughty*..."

It's like giving her the Green-light that lets her know she's got permission to just **unleash her inner slut**.

But you also need to know that when a woman opens up to a guy like this, sexual first.

She will also not only fall in love with him, she'll also do anything she can to keep him. She gives him her naughty side **and** her good girl "I'll take care of you" side...

The nice guy never gets both, where the bad boy gets **everything**.

I'm going to show you 3 "Lock & Load" triggers to bring out that 'naughty girl' in her using these "bad boy" attraction triggers.



And The Best Part Is That You Can Have It All - Good Girl and 'Naughty Girl' - After You've Triggered Her Attraction...

First I have to tell you something...

And - I'm not proud of this.

Back when I was still living in Missouri, just out of college I bought a beautiful diamond bracelet for my new girl from one of those mall jewelry stores...

I really wanted to show her how much I loved her with this gift. I was so excited that I drove straight over to her place to give it to her...

When I got there, she came out on the porch to meet me, her hair was messed up and she was dressed in her fluffy bathrobe. She said she was coming down with a cold...

So I couldn't wait -



I Gave Her The Diamond Bracelet Right There On The Porch...

“Oh... it’s beautiful...” she said, with tears in her eyes.

I don’t think I’ve ever been happier in my life than I was at that moment...

After I gave her the bracelet, I sent her back inside to rest - get over her cold...

Man, I was floating on air the whole way home...

The next day, as I was driving to work, I sat at a red light - dreaming of when I would see her again.

And that I’d **definitely** get to sleep with her now - after a month of dating and waiting...

And That's When She Walked Past My Car - Holding Hands With Some Other Guy...

And she was wearing the bracelet I’d bought her...

I confronted her about it later that afternoon, and found out she had kept me out on the porch that night because **he** was there in her house...

Which is why she was all choked up about the bracelet... (But that didn’t stop her from keeping it)

And she’d met this guy only the night before at the checkout line in a Safeway grocery store.

Now this is the first time I’ve revealed how I was played for a complete fool by one of these slick bad boys...

And whether you think I was the victim - or I might have **deserved it** for being such a wuss.

That Was The Day I'd Vowed Never Be A Sucker “Nice Guy” Again...

I’m taking a chance just telling you this, because I don’t want you to leave here without knowing the truth I’m about to reveal...

Because after she cheated on me and broke my heart, I got really pissed. I stopped trying so hard with women and bending over backwards...

I started to do the opposite of everything I’d been taught to do with women...

Some of it didn’t work - but a **lot** of it did.

And since then I stopped doing the “jerk” stuff...

I’ve reformed. Mostly...



But I'm here now to show you exactly **what** I did that worked to get me into bed with some spectacular girls - because ...

You Don't Have To Be A Complete Bad Boy To Get Women - You Only Have To Be "Bad Enough..."

And it's **way** less work than you've probably been doing...



These **3 bad boy attraction "tricks"** you can use will guarantee that she thinks about nothing but **sex SEX sex** with you - and **only** you - that brings out her inner bad girl...

I'm here, sharing this information, because I need to make good for some of the things I've done while I learned how to do this...

It's kind of my "penance" or payback for all the time I spent using these "bad boy" techniques to get women.

And by helping you, we both get a little revenge on some of the "jerks" who stole women away from us over the years.

Before I reveal anything more, though ...

I need to tell you something that could make you a little uncomfortable I'm not kidding. This is not for the squeamish...

I Don't Like To Be The Bearer Of Bad News, But You Need To Know This...

There's a good chance a woman you've desired - probably even dated - has cheated on you once - or more - with one of these "Bad Boys"

And you never found out about it.

Especially if she seemed a bit prudish in the relationship.

That may sound harsh, but it happens to most guys without them **ever** discovering the truth. I got "lucky" and caught my girlfriend.

And deep down, that's a fear I knew that I couldn't keep feeling over and over, and I had to find a way to get rid of that threat for good - and that's why I'm here helping you.

I'm going to show you how to plug in to that Bad Boy power in a minute...

These 3 "Lock & Load" Attraction Triggers will unlock the "naughty girl" in women



the way the bad boy does...

And these Attraction Triggers work even better if you're typically a "nice guy" with women.

What is this thing women find so attractive that the "Bad Boys" Have? Is it really some kind of "secret power"?

You don't want to actually **be** a jerk to get women But most guys would give anything to know what it is the bad boy has that works to get women lusting after them...

The Truth Is - It's Not That Bad Boys Are Good With Women...

It's that once you get good with women, you naturally become *a little* "bad boy" in other people's eyes. (But you're still a *good guy*...)

It's simply because you now have choice – and you're not acting out of desperation and need.

But what the bad boy does best is this: He gets the feeling of **ATTRACTION** from a woman to come right up to the surface – almost *instantly*.

He gets her inner "bad girl" to come out.

You know how he does this?

He simply does **ONE** thing better than any other guy I know. **ONE** thing that makes women obsessed and addicted to him.

It's called "D.G.A.D."

After I found out my girlfriend had slept with one of these Bad Boys - I went really extreme and over the next several months I started doing the exact opposite of what I was supposed to do as a "nice guy."

I got a little pissed off, and I threw that nice guy in the dumpster.

I got a little selfish and cocky. (Actually, quite a **LOT**.)

And in the process, I discovered the source of all the bad boy's ability with women. It's something called: **"D.G.A.D."**

Before I explain what that is, I have to admit – back when I was still a Nice Guy – I used to feel sorry for the bad boys out there. I figured they didn't even know what kind of trouble they were making for us "nice guys" out there.



What I Realized Was That The Bad Boys Weren't Being BAD – They Were Simply Being Indifferent...

Being detached and unimpressed – by even the hottest women.

I remember telling off a Bad boy friend of mine – a guy that was known as a “heartbreaker.” I was sick of watching him meet a new woman each week, sleep with her -and then I’d be the guy on the phone with her later, listening to her tell me how he was a ‘narcissistic jerk.’

I wanted to tell him off and how I was sticking up for all the women I thought he’d hurt.

I started saying: “You know, I feel sorry for you...”

And before I could even finish my sentence, he said: “Actually, I don’t think about you at all.”

And then he walked away.

I was speechless.

At the time, I thought he was just being a dick.

But I finally GOT IT.

What he was saying was the simplest truth: **My opinion of him didn’t stop him from being VERY good with women.**

And it was THIS ATTITUDE that made him VERY good with women.

Later on, I discovered that most of the women he dumped were actually clingy and annoying. And I didn’t know half of the real truth just listening to the girl’s side of the story. I was fighting a battle I had no business being in, and didn’t even understand.

You see,

The “Secret Sauce” Of A Bad Boy’s Success With Women Is This:

D.G.A.D.

“Don’t Give A Damn” attitude & confidence.

- He’s indifferent...
- He’s seemingly fearless and shameless...
- He doesn’t care about what other people think...

That independence is **HUGELY** attractive to women. He feels that *the girl is lucky to be with him*. Not the other way around.



He's indifferent because he has more options, and he radiates that vibe. He's also liberated and free from other people's opinions and thinking controlling his life and stopping him from getting what he wants and deserves as a man.

But when that attitude goes too far, it becomes arrogant.

Irresponsible...

Selfish...

And he turns into a **jerk**.

The problem is that most women are addicted to him by the time they figure out if he's a jerk or not. Which is why it **SEEMS** like she's into the abuse and mistreatment.

In fact, it's not her fault at all.

She Just Got Sucked Into His Power Before She Saw The Signals...

His “**Don't Give A Damn**” attitude creates an overwhelming emotional desire in women to impress him and win him over. He becomes the ultimate challenge to her, and she gets aggressive and competitive to have him.

And in spite of all his jerk qualities – you realize that if you have to be something in life, it's better to be a little **BAD BOY** than too much NICE GUY, right?

Because you DON'T want to be:

- the guy that gets “played” by a woman who's under the spell of some “Jerk...”
- the guy that sits on the phone for 3 hours listening to the woman he wants as she complains and complains about her boyfriend – but she's back with him in just a few days – or hours!
- the guy that finally gets in bed with a woman, and all she wants to do is “cuddle...”
- the guy that hears “I just don't think of you in that way” when you ask a woman out...
- the guy that misses the signals and gets dumped because his girlfriend got lured into the clutches of a Bad-Boy-Jerk...
- the guy that gets cheated on by his girlfriend with some guy she met last night...

You want to:

- **Stop** wussing out
- **Stop** getting stuck in the friends zone
- **Stop** being a pushover and a wimp with women



- **Stop** being TOO agreeable
- **Stop** being taken advantage of and used.

I'll explain to you how to get that Don't Give A Damn Attitude in just a second... But I need to show you the Lock & Load Attraction Triggers.

These Are 3 Bad Boy Attraction Shortcuts For Getting A Woman To Let Out Her Inner Bad Girl With You...

... and start **thinking about you SEXUALLY** instead of just “friends.”

Any nice guy can use these, and get the same (or even **better**) results...

“Lock & Load” Bad Boy Attraction Trigger #1: Break Rapport

Every guy out there is taught to work **REALLY** hard to build rapport with a woman – to forge that connection with her.

While this is important, it's also equally important to know when to deliberately **BREAK** it. Of course, there are dozens of ways to break rapport, but I don't have the time to show you them all.

One way you can do this is to **turn and walk away...**

While you're talking to a woman, you simply wait for a break in the conversation- And then you turn your back and walk away for a second or two.

You don't leave for good, you just find an excuse to drop the conversation completely and break away.

Go off and check your phone, or send a text. For just a couple seconds...

Then you turn around and come back.

The key to this is the psychological principle that women **WANT** to pursue as well as be pursued. Nice guys typically overdo it by pursuing her way too much and destroying this energy.

When you disturb that connection, or disconnect from her slightly by turning away, she will start to chase you again to regain the connection – to avoid feeling like she “lost you.”

(This gives her permission to get aggressive, by the way.)

Which leads up to the next Attraction Trigger...



“Lock & Load” Bad Boy Attraction Trigger #2: Bring Up Sex

Most nice guys are too scared to talk about sex. Plus, as I mentioned before, they also think that “nice” women don’t really want sex.

So they play it coy, and pretend to not be interested in her for sex. Which **NUKES the sexual tension**. And the woman then can only think of you as a possible **FRIEND**.

The bad boy knows that the sooner you can bring up sex in conversation and get her talking about it – the sooner she’s thinking about it, and thinking about how she can get it. And if you’re the guy who’s bringing it up in conversation, you’re the guy she’s going to associate that sexual desire with.

Now, there’s a right and wrong way to do this, of course. So it has to be done in the right way to ensure you pull this Attraction trigger.

And then there’s **the final trigger**, the one that gets everything put into action so that you can start getting her closer to where you both want to be:

“Lock & Load” Bad Boy Attraction Trigger #3: Take the Lead

This simply means that you are leading her to the next step in the process.

Example: Take her hand and move her to a new location.

If you’ve been talking with her, and the time comes to leave the bar, or restaurant where you’re at... Just put out your hand, palm up towards her. Look at your hand, and say, “Come with me...”

And 99 times out of 100, she will take your hand and follow her. And then she’s ready for you to take her to the next step...

Women are always looking for the man to take the lead.

Most nice guys wait to see some kind of “hint” or clue from her before they do anything, and...

The Longer You Wait To Act, The More It Annoys Her And Turns Her Off...

But the Bad Boy knows that when he leads her to where he wants her to go, she will fall into a trusting and highly suggestible state where he can then take her exactly where he wants her to go.



There you go, **3 Lock & Load Attraction Triggers** that get women thinking about sex in just minutes. I've also got more secret triggers you can use - so keep reading...

And I think you see that **NONE** of those **3 Attraction Triggers** I showed you turns you into a jerk.

You'll notice that all of those work on consistent psychological principles – tied together into an essential bad boy quality: **Choice**.

Women are attracted to a man with choices, and what you just did demonstrated that you have choices. When women see this in a man, they become infatuated with him – because he's a challenge.

Everyone knows that women are secretly competitive, and this engages her competitive drive.

Can you see how adding these Attraction Triggers into your game will give you massive power with women...?

And all without having to mistreat her *even one little bit*?

And The Best Part About These Attraction Triggers Is That You Can Use Them To:

- **Quickly** create attraction with any woman you meet
- **Instantly** “condition” her to never think about friends-zoning you
- **Revive** a woman's interest that you might be losing

You just project to her that you **Don't Give A Damn**. (*Even if you secretly do...*)

Look, women won't admit to guys that they bang the Bad Boy all the time. She won't even admit it to her closest friends.

In fact, she usually won't even admit it to herself!

On the surface, she **HAS** to say she wants a “nice guy,” even if she knows that's not the kind of guy that really gets her sexually turned on.

After all, how would it sound for her to say,

**“You know, I really don't feel drawn to nice guys.
Actually, the guys that are more aloof - who don't always
kiss my ass and don't give me everything I want –
THOSE are the guys that get my panties wet!”**

No, she can't say that! – even if it's the truth. Because it would make her look bad.



The same way you probably tell your friends you're looking for a girl with a brain – when you'd really look for a hot body **FIRST**.

C'mon, you don't ask her for her IQ on the first date – you look at how she wears that dress. It's the truth, but it's not socially accepted.

Sure, the “smart girl” thing is something you'd look for later on, but it's not as high a priority up front.

Remember, you can only trust what a woman **DOES** to show you what she really wants. (*Never what she says.*)

Just LOOK At The Guys She Dates And Gets Obsessed With...

You probably know this by now, but women **NEVER** get obsessed & addicted to Nice Guys.

Maybe you've tried some of the “pickup artist” tricks out there...

Maybe you've read a few books on building your confidence...

Maybe you've even bought a few of the seduction programs and tried the techniques...

Did they work for you?

If you're still with me here, I'm guessing you haven't gotten quite the level of success you want. Maybe you're struggling a bit, trying to make that stuff work...

Or maybe you just want **MORE** women to date, sleep with, whatever. Take your game up to the top level that you can.

So how do you project that “Don't Give A Damn” confidence to women?

How Do You Convince A Woman That You've Got These Bad Boy Qualities – Even If You Don't?

How do you impress a woman and get that hidden “bad girl” desire out of her...

- **Without acting like a douche-bag...**

- **Without falling into the friend's zone...**

- **Without losing her to some other guy...?**

And – most importantly – how do you jack up the energy with her so that she loses all her inhibitions and control – Dragging you into her bed, and leaving her obsessed with the thought of tasting every inch of you the next time you meet...



To understand this, I have to show you some simple facts about how most guys kill attraction with women.

Here's a secret:

Most guys don't struggle with women because what they learned is bad or wrong...

- It's because you've been filling up your brain with a ton of clever tricks and techniques.

And the reason the stuff you've said and done hasn't worked yet is that your mindset is stuck between your ears... When you need to have your mindset *between your legs*.

Women Don't Want You THINKING More; They Want You Using Your Balls, Not Your Brains...

This is something that the “Don't Give A Damn” attitude of the Bad boy does **PERFECTLY**.

The Bad Boy formula projects this “Don't Give A Damn” confidence by you getting connected to your balls. And then you'll instantly have that cool fearless confidence that she desires.

The best part is that it also re-lights the fuse with women that may have been putting you in the friends zone – or already has.

Let me ask you something: Why do we say a guy has “balls”?

Stuff like:

- “That dude has some MAJOR BRASS BALLS...”
- “He's got ‘Cajones’...”
- “He had the balls to do it...”
- “He's got a pair...”



And why is “having balls” so respected and revered?

It's because a guy that has balls has tapped into his masculine power. When you're using your balls instead of your brain, you've immediately got all the confidence you could ever need or want.

You've got the Don't Give A Damn attitude.

Women will **NOT** mistake you for another girlfriend when you're using your balls. And that's why none of the lines, the routines, or the pickup artist stuff works for most guys – because they aren't connected to that miraculous force that makes us **MEN**.

It's not that you're not rich enough, young enough, buff enough, smart enough, or tall enough... Those might *sound* like good excuses, but we all know that's a cop out.



It's Not Your Car Or Your Bank Account...

Ask any woman who's 100% turned on by the guy she's with, and she'll tell you it's because her man is a MAN. Look, you just need to stop thinking with your logical brain in your head and get reconnected to your TESTOSTERONE.

Your Balls.

Your “**Don't Give A Damn**” fearless & shameless confidence.

- **Without that attitude**, you sound like a puppet that's just trying to say whatever he can to get into a woman's panties.
- **Without the energy** you get from connecting to your balls, you sound like a castrated nice guy who just wants her approval...
- **Without that power** – that ALPHA male edge, women just write you off as soon as you say hello to them...

Wouldn't It Be Great If There Was A Way To Use The Bad Boy's Techniques To Attract Women

- And Never EVER Worry About Turning Into A Jerk...?

Wouldn't it be awesome to walk into any place and know that you can attract any woman you want, even if there are bad boys on the prowl, because you've got the heart of the nice guy AND the irresistible charm & attitude of the bad boy that women can't stop masturbating over?

Remember that myth about either you're a nice guy or a bad boy? That there's a **THIRD** kind of guy in between?

When you connect your inner “nice guy” with the formula of the “Bad Boy” you become **THAT GUY**. The best of both worlds: A nice guy who's got **BALLS**.

It will actually make you **MORE** appealing than any one-dimensional bad boy that only knows how to look good by being insulting or acting like a jerk.

You have to be a good guy to use this because you need to...



Be The Guy That She Opens Her Heart And Soul To – Doing Anything And Everything She Can To Make You Happy And Keep You...

You see, the reality is that women are not turned on by anti-social and selfish behavior – or being a jerk. Actually, to be perfectly honest, I found that once I got to know these guys, I discovered that most ‘bad boys’ are cool guys to hang out with. They’re almost never assholes.

Women don’t really enjoy being mistreated, either.

What the Bad Boy is doing is creating a set of emotional experiences for her that are **exciting and volatile – and unique**.

While the nice guy is flipping the “boring” switch, the bad boy is flipping the “**exciting**” switch.

It’s not the ABUSE that women are seeking from the Bad Boy – it’s **the emotional responses** that he give’s them that turns these women into **obsessed ADDICTS**.

She Will Literally Act Like A “Junkie...”

Becoming addicted to the rush of love hormones this triggers in her brain.

And this third kind of guy – between the bad boy and nice guy – gets more women than the Nice guy and the Bad Boy combined. He flies under most everyone’s radar. He’s the guy that’s got the “Alpha Overdrive.”

And the truth is that women think you should already have these flirting secrets... And when she doesn’t see it, she’s actually a little *disgusted*. I know that’s harsh, but it’s true.

What most guys think is the friend’s zone is actually a place where she keeps guys she *doesn’t* really like as friends. It’s a temporary holding cell before she starts ignoring you completely.

And only a handful of men **EVER** figure out **the secret of DGAD confidence** on their own... (and does your life ever change when you do!)

I’m going to reveal the way you get this overdrive and become one of the rare one-in-a-hundred that figures this out in just a minute, so stick with me.

Of course those 3 **Lock & Load Attraction Triggers** I just showed you helps you with 3 of the situations you might run into, but you’ll need to know the complete blueprint for the Bad Boy’s power.

I’ve actually identified **30** of these **Lock & Load Attraction Triggers** for you to use.



Because you need to know every possible method of how to trigger sexual attraction with women and KEEP triggering that attitude in all the situations you're going to run into.

You'll have the arsenal – the principles you need, but also the mindset you need to pull them off and open a woman up.

The Proven System That Makes Attracting Women Easy

I've created a step by step system that shows you how to use the complete principles of the Bad Boy to put attracting women automatic, get more women out on dates, close the deal, and get her back to your bedroom.

You can learn these Bad Boy secrets:

- Without becoming selfish and aggressive...
- Without being mean and disrespectful with women...
- Without turning into a jerk – or people looking at you negatively in any way...
- Without losing your self-respect, or losing any friends...
- Without the fear of being “caught” using some trick by other women...
- Without being fake, manipulative, or having to change your personality...
- Without abusive or disrespectful to women – or hurting them

If you want to be the kind of guy that is getting a continuous supply of beautiful women in his life then you have to know what brings out a woman's inner “bad girl” – (and not scare her off in the process)



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I call this system: **The Bad Boy Formula: How To Trigger Instant Sexual Attraction In Any Woman – Without Being A Jerk**

– and here's how it works...

The Bad Boy Formula is a step-by-step system that shows you how to project the “Don't Give A Damn” confidence that women want...



- Erases other guys from her mind as she fantasizes about you...
- Gets her heart racing with excitement and sexual desire...
- And practically guarantees you're the first guy she calls that week to go out with...
- And probably **sleeps in with**...
- Oh, and never get friend zoned again.

This program is packed to the brim with tips, tactics, and techniques that download the entire blueprint of the bad boy in your brain...

Including 30 Lock & Load Bad Boy Formulas You Can Use So You Have The Complete Arsenal At Your Fingertips...

When you grab your copy of the **Bad Boy Formula - How To Trigger Instant Sexual Attraction In Any Woman – Without Being A Jerk**, you'll discover:

- **The complete breakdown of the “Bad Boy Spectrum”** – a concrete explanation of all 8 types of men's behavior, what women think of them, and where you should be. And how much Bad Boy is too much, so you never turn into a jerk or go too far...
- **Over 30 Lock & Load Bad Boy Attraction Triggers** – These 30+ formulas and tactics are the specific methods I used in my life to get my “Bad Boy” in gear and stop being such a wuss. If you use even a couple of these, you'll experience a turbo thrust of Bad Boy confidence...
- **The six steps to “Busting Balls” – Italian style.** One of the Lost Arts of being a true bad boy was taught to me by my friends back where I grew up in New York. In this part of the program, I'll show you how this technique will create an **INSTANT level of delightfully cocky behavior** that women cannot resist...
- Why it is that guys who try the “friends first” strategy with women always fail? I'll reveal why, and what women will never tell you about why this happens – as well as how to **never get pegged as the “friends only” guy again...**
- **10 Qualities of the Nice Guy that dooms them to failure with women** – and why they trigger a woman's hidden disgust that makes her push him away. You'll understand how the bad boy exploits these weaknesses to swoop in and steal women away...
- **10 Essential Bad Boy Qualities that skyrockets them to success with women** – and how they trigger a woman's instinctive **ATTRACTION** psychology that makes her chase after him. You'll discover how what they are and how to use them...
- How to “break all the rules” the way a Bad Boy does, and not just get



away with it, but get everyone you know wanting to be a part of your exciting social circles. Imagine being the guy that your friends call up when they want to go out and have FUN...

- How to use the formula to build intrigue and accelerate a woman's attraction for you so that she pulls you into bed faster than she planned to...
- How to get women to want to be around you – and approach YOU based on your sheer primal charisma that you radiate, so you never have to worry about approaching women or risking rejection...
- How to shut down any other would-be jerk so that he runs away with his tail between his legs – and you get the girl...
- How to get rid of the inner “Nice Guy” softness so that women respect you and treat you right – and you can truly speak your mind and be admired for your “Don’t Give A Damn” attitude...
- How to leverage the best parts of the Bad Boy to **give women intense emotional experiences that addict her to you** – and gets women to validate themselves to you – without “negging” her or hurting her feelings in the process...
- Finally, you will learn how to be able to **display your masculine sexual power to women** so that she knows you're a guy that will keep her attracted – and satisfy all her desires so **her eye will never “wander...”** – and you never have to worry about her loyalty...
- How Bad Boys go too far with their behavior – so you know when to stop and never turn



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people off...

- The secret method for how the Bad Boy maintains his calm, unruffled exterior when meeting and talking to women – and how he **gets the inner cool confidence to not care what women – or anyone – really thinks of him...**
- **How to handle the guys who try to treat you like a chump** – without getting into any physical confrontations – so you wind up **being the leader of the pack** and the one everyone listens to and admires...
- How the Bad Boy deals with difficult women so that he's never beaten down by a snobby bitch – AND how to handle the tests you'll get from women so that you not only pass them, but get her proving herself to you...

- Have you ever heard a woman say they want the “nice guy” when we see her doing the complete OPPOSITE in real life? I’ll show you why this is, and why she seems to be lying to us when she says this. **(HINT: The truth is VITAL to know, because you could be tricked into the mistake of blaming women!)**
- I will show you how to tap into the **One Forbidden Key of Psychological Persuasion that women respond to most**. I’ll also show you how this ties into your behaviors and habits when you meet and talk with women so you get the most incendiary responses...
- The Core 28 Explosive behaviors of the Bad-Boy – what they are, how they work, and how you used them to capture the hearts and fantasies of women...
- I’ll show you 10 sabotaging behaviors you will NOT find in a Bad Boy – **Chances are you have a few of these. AND I’ll show you how to get rid of them if you do.** (By the way - getting rid of these is actually MORE important than doing the things the bad boy does...)
- You’ve probably heard women say a thousand times that they want a “nice guy,” but do you know what she’s really talking about when she says this? I’ll give you a breakdown of **the 7 habits of successful nice guys** – what she’s women are really saying they want in a man...



- **So what is the Bad Boy THINKING in that brain of his?** What are his beliefs? Unlocking the secrets of what is going on in his mind will help you to understand and use his confidence, his paradigms, and his beliefs ... and his limitations!
- **The 3 C’s of Seductive Bad Boy Conversation – and the 5 core conversation topics you must master to bring out a woman’s inner Bad Girl...**
- Have you ever found yourself awestruck by a woman’s beauty? To the point of **being paralyzed and acting like a wuss?** I’ll explain exactly why this happens to guys, and how you avoid this overwhelming emotional overload when you’re with a beautiful woman...
- How Bad Boys deal with heartbreak so that women can’t stomp on your heart. You’ll find out the “Crush Difference” – how a nice guy handles it and how a Bad Boy rolls with it...
- Discover the 2 attraction blueprints all women share, and how they both work to get a woman – but only one of them ensures her loyalty and her sexual desire for you...

- The “blade” is the edge of balance between being too nice and too much of a jerk. I’ll explain exactly how you walk this sharp edge – and never go too far with it so you ignite a women’s interest and attraction...
- Adopting the “Bad Boy” edge into your life is actually very simple. There are **3 primary characteristics of the Bad Boy** – and I’ll explain, dissect, and break each of them down into a simple formula for you to understand in just minutes...
- **The 7 Traits of “Bad Boy” Masculinity that skyrockets your sexual charisma with women...**
- **The 6 critical elements of “DGAD” confidence that Bad Boys master.** I’ll expose how this works, and how you can get the benefit from their “natural” skill...
- Have you ever been talking to a woman you wanted that you couldn’t work up the courage to get a little “cocky” with? You knew that you should act a bit more aloof, maybe tease her a bit, but you ended up wussing out – and you know that she lost attraction for you as a result. Here’s how to keep that from ever happening again...



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- Vocal power is one of the biggest subconscious influences on a woman. It’s almost hypnotic – and I’ll show you 5 ways to instantly create a commanding voice of authority and power with women...
- How to get a nice girl “naughty” with you – the secret method of turning your sweet little “librarian” into your deliciously raunchy Bad Girl in the bedroom...
- If you asked a woman what one of the top ways was for her to read your confidence level, it would be eye contact. I’ll show you three compelling ways to generate eye-contact power without even breaking a sweat...
- **The 8 Killer Rules of Confidence** – use these eight rules to amplify your level of confidence – with specific methods of how you apply them in YOUR life...
- I’ll give you the **“13 Words of Belief” – the Bad Boy Affirmation** that every man must use in his life so that he NEVER wusses out...
- The one core loyalty strategy that locks in success with women. Every Bad Boy on the planet knows this rule more than any other, and it’s also **the secret for keeping a woman loyal to**

you. Do you know what it is?

- One incredibly easy source of “Bad Boy” humor and attitude that nice guys miss – I’ll show you what it is and how to use it...
- **Ever felt like you were** being too needy? I’ll show you **4 specific NEEDY GUY things** that you’re probably killing her with and you don’t even know it.) How many of these other 14 habits do you have that pushes women away?
- **And much MUCH more...!**

Here’s What You’ll Get In The Bad Boy Formula:



The Core modules of the system, including:

- **30 Lock & Load Bad Boy Formulas** – Three volumes of plug ‘n play techniques to be the nice guy who gets the girl... Normally **\$97**.
- **The Bad Boy Attraction Psychology** – Instant secrets of “Don’t Give A Damn” confidence ANY man can use... A **\$47** value all by itself.
- **The Bad Boy Myths** – Destroy the misunderstandings that hold you back from getting fast success... A **\$47** value, but only available with this bundle.
- **SWAT Tactics** – Specific Bad Boy techniques you can use to create unstoppable, addictive attraction... A **\$97** value, on its own.
- **Bad Boy Lifestyle** – Live the way you want and the way you deserve... Another **\$97**

- **The reference manuals to the entire program so you don't have to take any notes...**
Worth over \$97 – and are not available anywhere else but here.

🎧 **A special bonus** of the entire program in audiobook and MP3 formats for you to load on your smartphone, tablet, or portable device.

🎧 **A special bonus: “Busting Balls”** – the single most powerful technique for creating INSTANT bad boy charisma with anyone...

🎧 **And a special section of Bad Boy case studies**, where I completely break down the bad boy for you and explain all the moving parts with specific examples.

Originally, it's over \$450 for the system, but you're going to get this program for **MUCH less**.



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Here's My ROCK SOLID 60 Day Double Guarantee...

I am so sure of your success with this program I guarantee it 2 times in 2 different ways:

GUARANTEE 1: If for ANY reason you are not completely satisfied with “The Bad Boy Formula” – even if you don't like the shirt I'm wearing or the tone of my voice on the recordings, just send me a personal email any time in the next 60 days for a full prompt refund and **I will insist you keep all of my bonus gifts for you FREE just for giving “The Bad Boy Formula” an honest evaluation.**



Wait – there's more...

GUARANTEE 2: Simply implement just ONE of the dozens of practices inside “The Bad Boy Formula” – and if you don't feel that you have improved your game – I will personally work with you one-on-one until we reach this goal together.

If for some reason I fail (and I won't) I will gladly reach into my own pocket and buy “The Bad Boy Formula” back from you – and I'll let you keep the bonuses just for trying the program.

Fair enough?



I put my name and reputation behind this program, and I stand by it 1000%.

Grab your copy of the entire “Bad Boy Formula” program right now – with no risk. Take your time and use the program as much as you like...



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How much is it worth to you to finally wake up next to the woman you’ve always wanted in bed with you...?

To know that you can unlock the secrets of the Bad Boy for yourself, to attract the women you desire...

The sad truth is that **most women WANT you to succeed with them, but she’s never going to tell you exactly how to get into her heart or her bedroom.**

She Expects You To KNOW This Stuff!

How would you feel when you’re talking to a woman and you feel her interest fizzling out on you...?

Knowing **you could have stopped it from happening** with just a few simple tweaks to your confidence and some of the words you said...?

Hundreds of men have already stepped up and started using these secrets for themselves, not counting all the bad boys at work out there already breaking hearts and making your life difficult.

Imagine being the guy that saves her – sweeps her away from the Bad Boy and gives her the experiences she’s only dreamed of...

I struggled with being a nice guy for YEARS, and I can tell you right now that **if you don’t understand the principles of the Bad Boy, he’s always going to have the advantage – stealing women right out from under you.**



If You Don't Understand THIS, Nothing Else Will Work...

Because these concepts and techniques are the foundation of ALL real sexual attraction with women – so it's **CRITICAL** for you to put these secret to work for you and get this part of your game with women handled.

I want you to experience this for yourself, and I'm going to give the full step-by-step system to you at a price you're not going to believe.

To work with me in person, one-on-one, it's over \$10,000. I charge over \$250 per half-hour just for phone coaching.

But I also want to make sure that guys who can't afford the personal coaching can still get the "bad boy's" level of success. (And help make sure they don't go too far by accident...)

I'm sure you're tired of making the same mistakes I have and losing women on the first date... or sometimes in the first conversation. Wasting \$100 or more on dinner and drinks that goes NOWHERE.

And there's no amount of money you spend that will really distract yourself from the fact that you're not getting the sex you deserve with the women you want.

When you use these techniques, you'll finally have that edge you always wanted.

**For a limited time, I'm offering the complete Bad Boy
Formula for only \$49.95**



That's it.

This is a steal, especially when you consider that most "bootcamps" where they try to teach you a few superficial fixes wind up costing upwards of \$1500 or more.

I'm keeping the price this low temporarily as part of a marketing test, and it could be raised soon. Possibly while you're reading this.

As soon as I get the testimonials I need, I may have to raise the price of **The Bad Boy Formula** as much as \$200 or more.

And just to sweeten the deal, I'm also throwing in **THREE** more killer bonuses:

SPECIAL BONUS 1: Bad Boy “U”

If you received this ebook, that means I'm also throwing in the following fast-action bonus:

Free First Month of Bad Boy University

The Free First Month of “Bad Boy University” to drag you kicking and screaming through each step of the system and get you even faster results – and if you decide to stay on the program, it's only 37.00 per month. (Completely optional!)

Note that the bonus free trial to the **Bad Boy University** is completely optional, **HOWEVER** most of our members will opt for this opportunity as you'll be learning more advanced skills for building your ultimate lifestyle and without the Bad Boy University coaching you'd be missing out.

If you decide to stay on after your Bad Boy University free trial offer, each week you'll receive brand new secrets including:

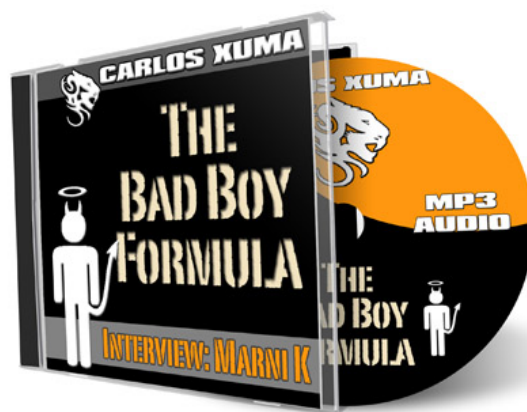
- **Insider Techniques & Tips videos**
- **Advanced Bad Boy Technique Videos**
- **S.W.A.T. – Sexual Women Attraction Tactics**
- **Alpha Overdrive Secret Reports**
- **And more...!**



SPECIAL BONUS 2: Secret Female Intel Files

A top female dating guru will reveal how the Bad Boy works his magic – from a WOMAN'S point of view...

No BS here, just the straight truth – Secret Intel from the female perspective on **How Women REALLY Feel About the Bad Boy**.



You'll learn:

- **The Big Reason why women cheat with the “Bad Boy” type** – and how you avoid having him steal your girl away from you. We'll show you how to prevent this – and it's a simple fix that any guy can do with just one sentence...
- How a woman knows when the man she's with is the kind of “Bad Boy” she's looking for – and how she knows if he will be the unhealthy and offensive guy that she knows she needs to avoid...

- Safety is one of the most important qualities a guy can make a woman feel, but if it's done the wrong way, you will turn a woman off. If you do it right, you'll make a woman feel instantly attracted and not just temporarily! In this special bonus, we'll explain how this works...
- How to jump into instant deep rapport with any woman...
- How to avoid falling into the “therapist zone” with women – where she tells you all her problems, and you get NOTHING in return but a cold, empty bed...
- **And much MUCH more...!**

SPECIAL BONUS 3: Forbidden Secrets of Bad Boy Overdrive

Have you ever watched the “Star Wars” movies? They always talked about the “Dark Side” of the Force – and how to avoid it.

Wouldn't you love to know what the “Dark Side” training manual looked like? What their techniques were?

You'll learn: Just so you could understand why the dark side of the Force was so powerful...

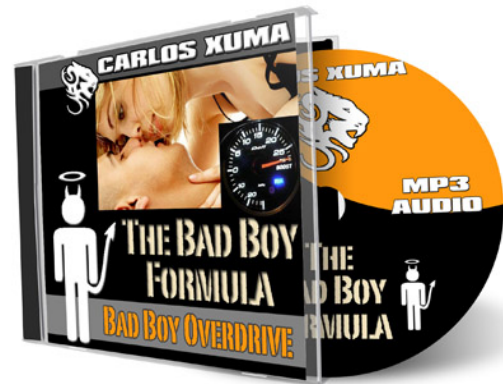
Well, that's what this part of **The Bad Boy Formula** is about. These are the forbidden secrets that completely explain the Bad Boy Side Of The Force.

When I was creating this system, I thought about leaving this section out because I knew it could be abused by some guys to manipulate women instead of seduce them ethically and honorably.

In the “Bad Boy Overdrive” bonus program, I give you several hours of training in how to upgrade your confidence and mindset into “Bad Boy Results” with a “Nice Guy Attitude.”

I'll show you:

- **The 3 “P”s that guys use (mistakenly) with women that forces them into the friends zone in just seconds of talking to a woman...**
- One simple practice that will instantly create a feeling of power and confidence in you when you're out with women at a bar or restaurant – or any store... (This one is so simple that you'll be amazed you've never done it before...)
- **How to juggle women the way bad boys do** – if you decide to date more than one. These essential relationship management “tricks” will keep you cool and detached – and ironically making women feel more fulfilled and interested in you than ever... I'll even show you how to **make your woman be “okay” with your desire to have an open relationship...**
- **How to move things to sexual intimacy with a woman 200% faster - or more.** Accelerating the pace with a woman is one of the key traits of the Bad Boy that every guy wants to be able to do.



- The Sexual Disclosure Method – This is **my personal technique to get women talking about intimate aspects of their sexual desires and fantasies**, and it's also how you can drive up a woman's sexual interest in you...
- **Two physical techniques to move a woman forward sexually** without “freaking her out” or turning her off...
- **How to seduce the “Nice” girls – the shy and coy women – to get sexual with you** – and what her SIX key personality traits are that you must know to make her yours... including the “Too Nice” and the “Nice Girl Cold Reading Technique” to help a woman get past her inhibitions and open up to you...
- **And much MUCH more...!**

I'm also throwing in a couple more unannounced bonus modules to the main program that you get with your instant download of the program.



Including two more add-on modules to the Bad Boy System, and two startling and revealing interviews with two Bad Boys: FJ Shark, and Dean Cortez.

Somewhere out there is a BAD Bad Boy waiting to steal the girl you want – or the girl you've already got. Are you going to let him get away with this...?

“The Bad Boy Formula” is his Kryptonite. Put his game to shame and claim what you deserve as a man.

Just Imagine What Your Life Will Be Like...

- **Imagine** going to bed tonight **knowing** that you'll easily get a few dates for this weekend...
- **Imagine** what it's going to be like when you can go out – with friends or alone – and never worry about approaching or talking to a woman and getting her SEXUALLY interested in you...
- (Not talking to you just to be polite)

Imagine *never* having to experience the pain again:

- The pain of never having a woman lose interest in you halfway into a conversation...

- The pain of never having a woman call you up just to “cry on your shoulder” without you being able to go over to her place and giving her the right kind of romantic “solution” she really needs from you...
- The pain of never having to scrape up a date when you have dozens of women waiting to spend time with you – even wanting to take YOU out on a date...

And don't forget the costs of NOT knowing how the Bad Boy Formula really works with women.

Think of the costs and penalties of doing NOTHING:

- **More women that you lose** because you don't trigger that instinctive sexual attraction with her...
- **More nights you spend alone in frustration** – KNOWING that you have something wonderful to give to a woman if you could just get her to see it...
- Missing out on the confidence and fun adventures that the “Bad Boy Formula” will give you...

Look, no one likes being in a state of indecision.

You will feel better right away knowing you've made a decision one way or the other to take care of your “inner nice guy” and get the secrets of the Bad Boy Formula. And the best part is that you can get this complete program right now – instant download – with NO RISKS.

Look, we're at a crossroads here... You've got a choice to make:

Choice 1:

...is to close this book, try to forget what I've shown you, and keep doing what you've been doing. But how well has that worked for you so far?

Maybe you think you can get by without having to **learn what the Bad Boy has...** but I assure you that this only guarantees that you'll keep getting the same level of success – never getting what you really deserve... Bad Boys are out there lurking, and the guys that don't figure this out now are going to be at a severe disadvantage when his current – or future – girlfriend meets up with one...

Do you want her going home with him, or coming back to you?

There's a saying: If you keep doing what you've been doing, you'll keep getting what you've been getting.

If you're not leveraging these Bad Boy attraction triggers for yourself... her attraction towards you is going to some other guy... a guy who “gets it” and will probably steal her away from you before you ever get a chance...

Choice 2:

Risk nothing at all and get **The Bad Boy Formula** - discover how bad boys get their success with women, and not only bring out women's "naughty" side, but get her good side, too.

It really is that simple.

Remember, all the risk is on my shoulders. If **The Bad Boy Formula** doesn't deliver what I promised, you get all your money back, no questions asked.

So go ahead and take action right now. Click the orange button above that says "**Add To Cart**" and take the next step toward getting what you deserve as a man.

Can you imagine a life filled with beautiful women eager for your affection, and what your life will be like when you never have to struggle with this ever again?

“Carlos – This Sounds Impressive, But Will It Work For ME?”

Yes, absolutely.

It works no matter your age, your looks, or your income.

It works no matter how much of a nice guy you think you are...

In fact, I engineered this program to work even better for nice guys, since that's what I had to overcome to get this kind of ability with women.

I created this program to help you – a quality guy with a lot of potential – **break out of the common traps** that Nice Guys like us fall into.

Once you follow the quick and easy steps in this system, you'll be able to get women attracted to you that you thought were out of your league. You won't have to wait weeks – or months.

And haven't you waited long enough already?

Again, so many guys run around more concerned about making a mistake than they are about taking action to get what they want. They do nothing, and miss out on the opportunities around them.

I know you don't want that...

And women see that **a Bad Boy goes after what he wants** - and that's spellbinding to them.

Have you ever been driving your car and realize that it just feels sluggish?

You realize you were stuck in low gear – or your emergency brake was on – and you let it off and punch the gas a little bit, and the car **TAKES OFF** with a roar ... your car seems to be **UNLEASHED** all of a sudden.

That's what it's like to seize **The Bad Boy Formula** and use it for yourself. You'll be liberating yourself from all the bad programming that has held you back all these years.

Frequently Asked Questions...

QUESTION: "Carlos, how easy is "The Bad Boy Formula" to use?"

If you can watch a video and follow some simple directions, you can do this.

Basically if you've logged into Facebook, you're over-qualified for this.

Yes, it's that easy.

I'm going to be there in every video explaining **The Bad Boy Formula**, and walk you through the whole program from start to finish.

I'll give you mind-maps to show you how it all fits together. I'm **giving you a full reference manual** so you don't even have to take any notes while you're watching and listening to the program.

You'll even get the complete program in digital audio that you can burn to CD or play on your iPod/iPhone or other MP3 player. You'll get bonuses that walk you completely through this subject from start to finish.



QUESTION: "How long will it take?"

You'll be able to start using the system immediately to improve your game.

The Bad Boy Formula is a comprehensive course, about as long as a full-day seminar. (You could blast through it in a day, but I wouldn't recommend it – you'd probably have to call in sick to work... It's best to take your time and just sit back and watch as I explain all the concepts on the videos.

The best part of **The Bad Boy Formula** is that you will start learning and using this material **RIGHT AWAY**. We'll cover the entire lifestyle and methods of the bad boy, as well as translate it into things **YOU** can do to bring out your inner Bad Boy.

(At the very least, you'll be able to spot these guys in advance, and beat them at their own game by being able to bust them on their techniques.)

QUESTION: How does it work, exactly? How can I know it will work for ME?

In this program, you're going to get a set of powerful videos (as well as many other tools) that completely break down the tactics, techniques, and strategies of the Bad Boy.

Look, most guys will never be a "pickup artist" (and most don't want to) because they know on some level that it's just not realistic for them. They're deep-down "nice guys" who just want to shed

a little bit of that “goody-goody” side of them and tap into the part of them that they know they need to unleash.

This isn’t about changing who you are, or being a manipulative slime ball.

This is a real, usable method that YOU can use. As you probably know by now, I never teach anything that is disrespectful or hurtful to women in any way.

PERIOD.



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The Bad Boy Formula will get you the results you want – guaranteed – whether you’re just looking to improve your own skills with women, or you’re looking to make some small tweaks to get more success, or even if you want to do a complete makeover and really start pushing the envelope.

Because the fact is that the next Bad Boy your girlfriend runs into could be her next boyfriend if you’re not careful. The only way to really secure your relationship against the evil effects of this guy is to **KNOW YOUR ENEMY**.

You can’t afford to ignore the information that could be your only hope to keep your woman loyal to YOU.

What Guys Say About “The Bad Boy Formula”:

“Wow! results that I never thought I would see... I knew this was the program I had been searching for... Thanks to Carlos I can proudly say I’m a bad boy that women love...

“This course will increase your confidence in all areas of your life not just dating it opens your eyes to a new attitude of living, **it gives you SUCCESS!** I am normally a shy guy who couldn’t approach women and I’m astonished with my results.”
- Liam M. – Scotland

“Your program boosts my confidence in me and some of my friends started calling me Bad Boy without me telling them that I am studying that program. I strongly believe any guy out there who wants to know themselves and want to be the real man in them should possess and seriously study this program. **Your ‘...Bad Boy Formula’ is a program that can seriously help building the MAN that we all need to be...**”
- Marc A. – Lynchburg, VA

“Carlos Thank you for making the bad boy formula, in all honesty I can say that **it got me back in touch with my inner bad boy**. I recently went through a lot of emotional and physical strife and felt castrated as a result and lost a sense of my “power” and had moments of wussy behavior and moments of alpha man behavior. Now I am back to being the bad boy but more importantly I feel back to being me and it rocks.”
- Sean K.

“When I used Carlos’ program, things started to turn around... Now, I am that fun guy who always has something interesting to say. I’m very flirty now, I know how to tease women in the right way and I know how to not take shit from them when they flake out without being a total asshole.

‘I’d tell guys to get these programs. Seriously. Carlos said that he teaches how to become the Bad Boy (or better) with honor and integrity and he delivers. The Alpha Masculinity Program helped me get rid of all the bad traits of the nice guy and become the man I always wanted to be... it has turned into one of the best investments I ever made.”
- Steve K – Chicago

“I’d tell guys to try [The Bad Boy Formula]! It gets really specific into formulas and examples and what could be done. I think it’s important to get an idea about how this Bad boy lifestyle could look like and Carlos did that really cool!”
- Sebastian W. – Germany

“... it’s great. Have been looking for something like this for a while. I’m 62 and wish this had been around in my 20’s. Just the first module would have made unnecessary many years and thousands of dollars of therapy.. I would have also avoided a bad marriage which I’m getting out of now. **Your stuff is really powerful.**”
- Marvin G.

“... I my friend am moved by your stuff...it is simply the best I have ever encountered in all my years on being part of this community. Yesterday I sat and listened to your bad boy materials for four straight hours...you should have seen the changes in my attitude that very night! one very cute girl in particular was **just amazed at the spontaneous cocky funny stuff that was just spouting out of my mouth! no canned routines whatsoever...just pure improv!**”
- Jack L. – Montreal

“This is very exciting to me, intellectually, but also practically. I’m going to study the SHIT out of this program! Then, **I’m going to implement the SHIT out of this program!** Then, I’ll tell you what I’ve accomplished along with a cool ass review...I just had to say something because **I am so F’in stoked about this program.** It’s going to get my full attention for a long while.”

- John M. Cannon, North Carolina

“It’s the product that I’ve been wanting all along but couldn’t find...”

- Steve F.

“When I used Carlos’ program he put thing really into a great perspective. He is authentic, and genuine as well as extremely informative. He gave me a kick in the ass, which really helped me localize what to work on with myself.

“I even applied some of these attitudes at work, and received some more respect from people who would usually be nagging bitches.

“**Grow a pair of balls, get yourself together and take these steps.** You’re not getting younger, and if you wanna avoid seeing your favorite girl humping some bad boy hunk be my guest. But the sooner you make these changes, the better it is...”

- Simon J.

“I’m serious man, girls are now looking at me, calling out after me, waving at me in class, approaching ME and want to find out what I’M about. You helped me go from needy boy to centered man who doesn’t crave attention and give up my energy... and this is all about a WHOLE LOT MORE than just seduction.Thanks man – Deep Love to you... I can’t thank you enough, man!”

- Peter K.

TESTIMONIAL FROM A WOMAN: “Carlos, You are *absolutely right on* about what women want... I have been getting your newsletters and had a chance to listen to a teleseminar you gave just before the Super Conference in Vegas... Keep up the great work!!”

- Cindy E. - Michigan

“I have just finish listening to all 8 modules of the [Bad Boy] program. **It is like nothing I have ever heard. Phenomenal.** Thanks once again for your incredible work...”

- T.L. – Canada

P.S.: There have been plenty of times in the past where I've made the decision not to grab something when I knew I should, and regretted it when I found out that my friends had great success with it. And I kicked myself over and over because of that.

Don't make my mistake – take this opportunity and get your copy right now.

Download your copy of **The Bad Boy Formula** right now. [CLICK HERE](#).

P.P.S.: Remember you have nothing to lose. **The Bad Boy Formula** is **100% guaranteed** to work for you or I will insist you take your money back. You've got 60 DAYS to try it and use it. This program is THE multi-media course that will get you off your butt and out there attracting women on a whole new level.

The risk is squarely on my back. There's no easier and faster way to learn these Bad Boy techniques – with women.

So what's holding you back? [CLICK HERE](#).

P.P.P.S.: My experience has shown that if you wait to get started on the path of learning the right method, chances are you will simply never get started. It's too easy to procrastinate. Don't let that stop you from getting off your "but" and get moving now. [CLICK HERE](#) to get your program RIGHT NOW.



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